



VIRGINIA JUVENILE JUSTICE ASSOCIATION

2006 FALL JUVENILE JUSTICE INSTITUTE

Sponsorship Levels & Benefits

CONTRIBUTOR/SPONSOR	BRONZE SPONSOR
\$500-\$999	\$1000-\$1999
ACKNOWLEDGEMENT SIGN IN EXHIBIT BOOTH COMP. ELECTRICAL & INTERNET FOR EXHIBIT (if requested) COPY OF PARTICIPANT LIST AND CONFERENCE PROGRAM LISTED AS SPONSOR IN CONF PROGRAM W/ DESCRIPTION BUSINESS CARD SIZED AD IN CONFERENCE PROGRAM MENTION IN PRE- & POST-CONFERENCE PUBLICATIONS ACKNOWLEDGEMENT & AD ON VJJA.ORG OPP TO PARTICIPATE IN TRICK OR TREAT RECEPTION ACKNOWLEDGEMENT SIGN DURING PRE-REGISTRATION ACKNOWLEDGEMENT SIGN DURING REGISTRATION 10% DISCOUNT ON EXHIBIT BOOTH (\$360) 30% OFF 2007 <i>ADVOCATE</i> ADS (\$175)	ALL CONTRIBUTOR/SPONSOR BENEFITS, <i>PLUS</i> : SPONSOR RIBBON FOR ALL COMP. REPS ATTENDING CONF 1/4 PAGE ADVERTISEMENT IN CONF PROGRAM ADVERTISEMENT ON VJJA.ORG THROUGH MAR'06 RECOGNITION ON GENERAL SESSION SLIDE SHOW VERBAL RECOGNITION DURING SOCIAL VERBAL RECOGNITION DURING OPENING SESSION VERBAL RECOGNITION AWARDS LUNCHEON ACKNOWLEDGEMENT SIGN AT SPONSORED EVENTS VERBAL RECOGNITION DURING LEADERSHIP MIXER 20% OFF EXHIBIT BOOTH (\$320) 40% OFF 2007 <i>ADVOCATE</i> ADS (\$150)
SILVER SPONSOR	GOLD SPONSOR
\$2000-\$2999	\$3000-\$4999
ALL BRONZE SPONSOR BENEFITS, <i>PLUS</i> : HALF PAGE ADVERTISEMENT IN CONF PROGRAM ADVERTISEMENT ON VJJA.ORG THROUGH JUN'07 30% OFF EXHIBIT BOOTH (\$280) 60% OFF 2007 <i>ADVOCATE</i> ADS (\$100) SIGNATURE ON VJJA's "VIRTUAL BIRTHDAY CARD"	ALL SILVER SPONSOR BENEFITS, <i>PLUS</i> FULL PAGE ADVERTISEMENT IN CONF PROGRAM ADVERTISEMENT ON VJJA.ORG THROUGH SEP'07 50% OFF BOOTH (\$200) & 2 FREE <i>ADVOCATE</i> ADS IN '07 COMPANY MAY PROVIDE MATERIALS TO BE STUFFED IN REG PACKETS OR AVAILABLE AT REGISTRATION DESK OPPORTUNITY TO FLY COMPANY BANNER IN EXHIBIT HALL INVITATION FOR 1 COMPANY REP TO ATTEND AWARD LUNCHEON AND SIT AT HEAD TABLE WITH VJJA BOARD
PLATINUM SPONSOR	
\$5000 and up	
<u>ALL</u> BRONZE, SILVER & GOLD SPONSOR BENEFITS, <i>PLUS</i>	
COMPANY MAY PROVIDE MATERIALS TO BE STUFFED IN REG. PACKETS OR AVAILABLE AT REG DESK (\$250 VALUE) EXHIBIT BOOTH (\$400 VALUE) PREMIUM EXHIBIT LOCATION (NEXT TO REGISTRATION) FEATURED ON LARGE SIGN IN EXHIBIT AREA COMPANY MAY PLACE BROCHURES ON CHAIRS BEFORE EACH GENERAL SESSION AND WORKSHOP "SPECIAL GUEST" RIBBONS FOR COMPANY REPRESENTATIVES RECURRING AD IN THE <i>ADVOCATE</i> FOR 1 FULL YR (4 ISSUES - \$1000 VALUE) INCREASED NAME RECOGNITION AMONG PRIMARY REFERRAL BASE (PRICELESS!)	INVITATION FOR 2 REPS TO ATTEND AWARD LUNCHEON <u>AND</u> SIT AT HEAD TABLE WITH VJJA BOARD MULTIPLE ADVERTISEMENTS ON VJJA.ORG FOR 1 YEAR PREMIUM AD PLACEMENT ON VJJA.ORG (\$1000 VALUE) 2 FULL PAGE ADS IN CONF PROGRAM (\$1000 VALUE) OPPORTUNITY TO FLY COMPANY BANNER OUTSIDE <u>AND/OR</u> IN EXHIBIT HALL SPECIAL RECOGNITION AND INTRODUCTION DURING AWARDS LUNCHEON VJJA MEMBERSHIP FOR COMPANY CEO, PRESIDENT, VICE PRESIDENT & DIRECTOR OF OPERATIONS OR OTHER