



## TIDEWATER DISTRICT 18<sup>th</sup> SPRING INSTITUTE

# "Fishing for Solutions"

March 18 & 19, 2010

Quality Inn, 705 Atlantic Avenue, Virginia Beach, VA

We are excited to offer 2 days of quality training to VJJA members! We hope you will find the topics timely and informative. Lunch on both days is included in the registration. **DRESS IS CASUAL!** **We will also be collecting travel size personal items to donate to a local juvenile facility as a community service project, so please bring a donation with you to the conference.**

**YOU CANNOT REGISTER AT THE TRAINING, ONLINE, OR BY EMAIL!** Money **MUST** accompany your registration form. Tidewater members will get priority until 3/1/10 and then it will be open to all members, if there is room. E-mail confirmations will be sent. The training will be held in the Festival Center at the Quality Inn at the oceanfront. Parking (free) is available on the 1<sup>st</sup> floor of the 9<sup>th</sup> Street Parking Garage. You **MUST** enter the Parking Garage from Atlantic Avenue to get the free parking! **ROOM RATES** are \$65 if you'd like to stay and all rooms are oceanfront with balconies. Please call 757.428.8935 to make your reservation by 3/5/2010.

### **THURSDAY, MARCH 18, 2010**

- 8:30 - 9:00 am      **REGISTRATION**
- 9:00 am              **OPENING REMARKS**
- 9:15am - 12:00 pm    **KEYNOTE – "FISH PHILOSOPHY OF CUSTOMER SERVICE"**  
- Wendy Brown, M.Ed, Human Resources Administrator, City of Chesapeake  
The FISH Philosophy gets people thinking in a way they never imagined and provides tools to bring energy and passion to the job. This workshop will introduce four principles that employees at Pike Place Fish Market in Seattle, Washington have turned into key aspects that aid in creating a productive work environment.
- 12:00 - 1:00 pm      **LUNCH** (provided)
- AFTERNOON WORKSHOPS**
- 1:00 – 2:30 pm      **ETHICS**  
- Linda Filippi, Executive Director, Tidewater Youth Services Commission (TYSC)  
Combining didactic and experiential elements, this workshop will explore ethical dilemmas common to work in juvenile justice and present a framework for ethical decision making.
- BULLYING: "BEYOND THE PLAYGROUND"**  
- Paul Greggs, Director of Lynnhaven Boys Home, Tidewater Youth Services Commission (TYSC)  
- Ginger Ploeger, Director of In Home Counseling Program, Tidewater Youth Services Commission (TYSC)
- FISH**  
- Wendy Brown, M.Ed, Human Resources Administrator, City of Chesapeake  
Ready to go Deep Sea Fishin'? This workshop will go deeper into the four principles associated with the FISH Philosophy and practical ways to implement them in any work environment.
- 3:00 – 4:30 pm      **ALL WORKSHOPS REPEATED**
- 5:00 pm              **RECEPTION (Washington Room)**

### **FRIDAY, MARCH 19, 2010**

- 9:00-12:00 pm      **GENERAL SESSION - Happy Was Not Just One of the Seven Dwarfs: How to Bring More Enthusiasm and Joy to the Workplace!**  
- Steve Kissell, Motivational Speaker
- 12:00 - 1:00 pm      **LUNCH** (provided)
- 1:00 – 3:30 pm      **INTERNET CRIMES RELATING TO JUVENILES**  
- Brendan Paulsen, Computer Crimes Unit, VB Police Department  
Current trends in crimes involving juveniles in their use of social networking sites and texting
- 3:30 – 4:00 pm      **WRAP UP, DOOR PRIZES AND EVALUATIONS**



Kissell



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## REGISTRATION FORM

Complete and Mail

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

AGENCY: \_\_\_\_\_ PHONE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

- FULL TWO DAY REGISTRATION  
\$25 for VJJA Members  
\$35 for Non-Members (Includes dues through June 30, 2010)
- SINGLE DAY REGISTRATION  
Indicate which day: Thursday \_\_\_\_\_ Friday \_\_\_\_\_  
\$15 for VJJA Members  
\$20 for Non-Members

- RECEPTION  
Please check if planning on attending

Make checks payable to "VJJA" and mail to:

Robin Bailey, VJJA Tidewater District Secretary  
c/o Chesapeake CSU  
301 Albemarle Drive  
Chesapeake, VA 23322  
757.382.8166  
[robin.bailey@djj.virginia.gov](mailto:robin.bailey@djj.virginia.gov)

**DEADLINE: March 10, 2010**  
Registration Limited to 165!